



## CES Government 2008 Agenda

(agenda subject to change)

Tuesday, January 8, 2008		
3:00pm to 7:00pm	Badge Pick up for International CES and CES Government available at all CES Badge Pick up locations ( <a href="http://www.cesweb.org">www.cesweb.org</a> for locations) starting Saturday, January 5, 2008.  Badge Pick up available at The Ritz-Carlton Lake Las Vegas 3:00pm – 7:00pm on Tuesday, January 8, 2008. <b>Foyer, Salons I &amp; II</b>	
6:00pm – 7:30pm	<b>Conference Welcome Reception</b> <b>The Pavilion, Ritz-Carlton Lake Las Vegas</b>	
Wednesday, January 9, 2008		
7:30 am to 8:15 am	Registration and Continental Breakfast	<b>Foyer, Salons I &amp; II</b>
8:20 am to 8:30 am	<b>Welcome</b> <b>Donald W. Upson, ICG Government</b>	<b>Salons I &amp; II</b>
8:30 am to 9:15 am	<b>Perspectives and Promises</b> <i>Where Candidates Stand on IT and Management</i>  <i>Bruce McConnell,</i> <i>President, Government Futures</i> <i>Former Director of Technology Policy,</i> <i>OMB</i>	Bruce McConnell opens CES Government with the release of provocative and surprising data surrounding candidate perceptions and policy positions on technology and management in government. Government IT veteran McConnell also will identify those IT and management employee positions perceived as key to a new administration, programs likely to carry large IT visibility and budgets and those that may become less important. Following this presentation, conference attendees will receive his research. It also will be distributed to both political parties, candidate organizations and select, senior elected and appointed officials in state and Federal jurisdictions.
9:15 am to 10:00 am	<b>Opening Keynote</b> <i>Making Them Get IT: Technology as a Priority Policy</i>  <i>The Honorable Mark Warner</i> <i>Former Governor, Commonwealth of Virginia</i> <i>Current Candidate, US Senate</i>	Governor Warner incorporated major technology agendas into his successful gubernatorial bid, and then put in place a program of technology-based government reform that won his state the designation of "Best Managed State in America." His 21 <sup>st</sup> century technology focus also helped him ascend to Chairman of the National Governor's Association. Governor Warner will discuss his views on technology and management in government, and his perspectives on the role technology and management can and should

		play in state and Federal 08' elections.
10:00 am to 10:15 am	<b>Break</b>	
10:15 am to 11:00 am	<b>Bits and Bytes vs. Vision</b> <b>The Honorable Paul Brubaker</b> <b>Administrator</b> <b>Research and Innovative Technology Administration</b>	As a Senate subcommittee staff director, Mr. Brubaker produced and distributed the "Computer Chaos" report. This report was the basis for the Clinger-Cohen Act of which Brubaker was a principal staff architect. Today Mr. Brubaker brings his recipe of vision to an otherwise obscure agency within the Department of Transportation. His perspectives on Clinger-Cohen, and now Intelligent Transportation and alternative fuels, stand as case studies in advancing technology-based agendas to matters of national debate and awareness.
11:00 am to 11:30 am	<b>Navigating the Evolving Ethics Environment</b> <i>The evolving ethics environment in government and the fine lines between what can and should be done, and what can and should not.</i> <b>Stephen Ryan, Former Chief Counsel to the Senate Governmental Affairs Committee, Partner, McDermitt, Will &amp; Emory</b>	Public and private sector officials alike are increasingly confronted with and confused by an always changing ethics environment. Ryan served as principal staff author of many laws governing procurement ethics and program oversight. He will bring his three decades of government experience together in a focused discussion of steps public and private sector executives to take to ensure sound ethical practices and protect against violations and scandal. He also will talk about the role of ethics in the transition to a new administration.
11:45 AM	<b>Luncheon</b>	
12:00 pm	<b>Luncheon Keynote</b> <i>Critical Crossroads: Effective support needed for IT and Management in Government</i> <b>The Honorable Tom Davis, Vice Chairman, House Government Reform Committee</b>	Long recognized as the leading voice in Congress on issues of procurement, government technology and management, Davis takes a critical look at why the application of technology to government challenges is not a higher priority. He will focus on industry-government collaboration, the need for enhanced authority for CIOs, and the erosion of effective and organized efforts to support and advance programs and processes vital to the application of technology to critical government priorities.
1:00 pm – 1:35 pm	<b>The State-Federal Relationship: Making it Work Better</b> <b>The Honorable Anne Petera</b> <b>Assistant Secretary, Internal Government Affairs, Department of Homeland Security</b>	From Federal to state to local government, jurisdictions are struggling with improved connections on critical priorities of homeland security, law enforcement, health care and social services. State-Federal relations in homeland security especially loom large in the 08' political debate and landscape. Anne Petera is point for that homeland security relationship and brings to her position a long career of senior executive experience in both state and Federal governments. Her current position provides a case study through which she will share her experience and outlook on where that

		relationship stands today and how it may look tomorrow.
1:40 pm – 2:20 pm	<p><b>“The Inside Game: OMB and inter-agency cooperation - security clearances, e-government, management reforms”</b></p> <p><b>Robert Shea</b>  <b>Chief of Staff to the Director</b>  <b>Office of Management and Budget</b>  <b>The White House</b></p>	From Capitol Hill to COS for the OMB Deputy Director for Management to his current role as COS to the Director, Robert Shea brings his breadth of experience to a candid discussion of the inside politics of OMB and agency relations. He will focus on specific issues: the streamlined security clearance initiative, e-government, financial systems and other management initiatives that define the OMB-agency relationship. He also will discuss the OMB transition process from one administration to another
2:20 pm – 2:30 pm	<b>Break</b>	
2:30 pm – 4:00 pm	<p><b>CIO Firing Line</b></p> <p><b>Select Government CIOs and other Senior Government executives attending CES Government will participate in this conference highlight.</b></p>	A CES Government highlight, select CIOs and senior government executives attending CES Government will participate in this tight and highly interactive roundtable where rapid fire-questions will be posed to individuals CIOs and other government executives, as well as the collective group. Electronic voting will allow anonymity on appropriate group questions. Areas addressed will include political vs. career CIO, effectiveness of industry program support, procurement processes, Congress and oversight, IT and program funding, ethics and 08' election outlook.
4:00 pm – 4:30 pm	<p><b>“Ask The Chairman”</b></p> <p><b>The Honorable Henry Waxman (invited) Chairman</b>  <b>House Government Reform Committee</b></p>	Chairman Waxman brings strong perspective on government procurement and public-private sector collaboration to his role as Chairman of the House Government Reform Committee. He will share his views on his 2008 Committee agenda, outlook for the new session of Congress and the role of oversight in the 08 elections. Questions will be posed to the Chairman on a range of issues from procurement to outsourcing.
4:30 pm	First Day Closes	
5:30pm – 7:30 pm	<p><b>CES Government Speakers Reception</b></p> <p><b>Florentine Gardens, Ritz Carlton Lake Las Vegas</b></p>	
<b>Thursday, January 10, 2008</b>		
7:30 am to 8:30 am	<b>Networking Breakfast Reception</b> <b>Ritz-Carlton Lake Las Vegas, Salon I</b>	
8:45 am	<b>Departure for Las Vegas Convention Center Lobby, Ritz-Carlton Lake Las Vegas</b>	

<p>9:15 am to 9:40 am</p>	<p><b>Welcome</b>  <b>“International CES 2008”</b>  North Hall, Las Vegas Convention Center</p> <p><b>Gary Shapiro, President and CEO</b>  <b>Consumer Electronics Association</b></p>	<p>As CEO of this premiere technology showcase, which attracts more than 150,000 buyers and sellers from around the world, more than 6,000 media and covers more than 1.6 million square feet, Mr. Shapiro will talk about this year's show and the convergence of traditional consumer entertainment technologies with office and productivity technologies. Show highlights, new products and the increasing importance of government to his industry also will be addressed.</p>
<p>9:40 am to 10:10 am</p>	<p><b>Integrating Intelligence:</b>  <i><b>A case study in politics, culture and technology</b></i></p> <p><b>Dale Meyerrose</b>  <b>Assistant Secretary and CIO</b>  <b>Department of National Intelligence</b></p>	<p>Criticism and calls for better coordination of national intelligence agencies, programs and systems dominated Washington for much of 2005 – 2007. Central to attempts at more streamlined organization in his role as CIO, General Meyerrose will offer candid observations to public and private sector executives alike on his mission, as well as on how to navigate change in large enterprises.</p>
<p>10:15 am – 1:00 pm</p>	<p><b>Visit the International CES Show Floor</b></p> <p>The world's premier showcase of the rapid convergence of home, office and entertainment technologies.</p>	<p>Tours showcasing convergent technologies will be conducted for government VIP guests and conference attendees.</p> <p><b>The International CES</b> is the largest showcase of technology in the America's – if you have not been to the show before, you will be blown away by the experience.</p>
<p>1:15 pm</p>	<p><b>Return to Ritz-Carlton Lake Las Vegas</b></p>	<p>Conference Ends</p>